Is Collective Impact an approach to Meaningful and Effective collaboration?

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How to swim?

What is Collective Impact?

FSG created it

Let's back up: If you work in the development sector, you've probably tried to solve a deep-seated social problem.

It's like an octopus with so many legs — we compartmentalize problems by putting them into categories/sectors. But how to get the octopus legs to work together to swim?

That's where collective impact comes into the picture.

CASE STUDIES

1. New York State juvenile justice system: decreasing recidivism for misdemeanors.

Common Theme: The need for trust in relationships.

Common Agenda

Shared Measures

Mutually reinforce activities

Continuous Comm

Backbone support

This includes chatting over coffee!
"The follow-the-money process is a barrier for collective impact."

**USAID LEARN**

**THE MISSION:** to make USAID more of a learning organization.

**EXTERNAL TO AID**

IPs have won grants to implement projects that answer a key set of learning questions.

**COMMON AGENDA**

The need to continuously return to COMMON AGENDA.

A ROADMAP is INCREDIBLY HELPFUL.

How do you MEASURE COLLECTIVE IMPACT?

You need to address how POWER DYNAMICS impact TRUST!!

You check back in on the shared measures!!

Especially those behavioral change indicators.

FORCE IN NUMBERS.

"You're NOT ALONE!"