

IS COLLECTIVE IMPACT an approach to MEANINGFUL and EFFECTIVE collaboration?

PRESENTED BY HENRY and SARAH  
JEWELL SCHMIDT

visual by KATHAUGH

AKVO

USAID LEARN

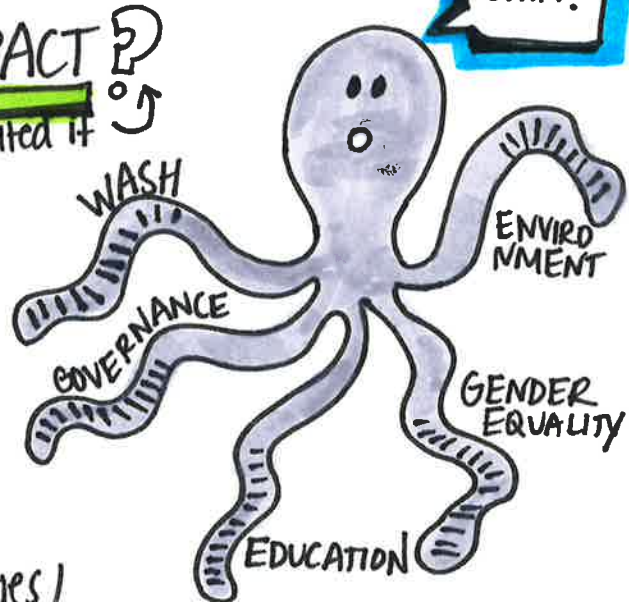
HOW TO SWIM?

## WHAT IS COLLECTIVE IMPACT?

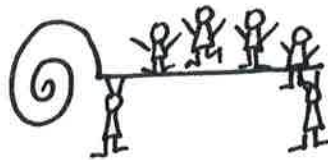
FSG created it

Let's back up: if you work in the development sector, you've probably tried to solve a deep-seated SOCIAL PROBLEM.

IT'S LIKE an OCTOPUS with so many legs — we compartmentalize problems by putting them into categories / SECTORS. BUT how to get the octopus legs to work together to SWIM?



- ➡
- 1 AGREE to COMMON GOAL +
  - 2 CONSISTENT COMMUNICATION
- ☐ two key STEPS!



That's where collective impact comes into the picture.

### CASE STUDIES



1 New York State juvenile justice system: decreasing RECIDIVISM for misdemeanors.



This includes chatting over COFFEE!

- COMMON AGENDA
- SHARED MEASURES
- MUTUALLY REINFORCE ACTIVITIES
- CONTINUOUS COMMS
- BACKBONE SUPPORT

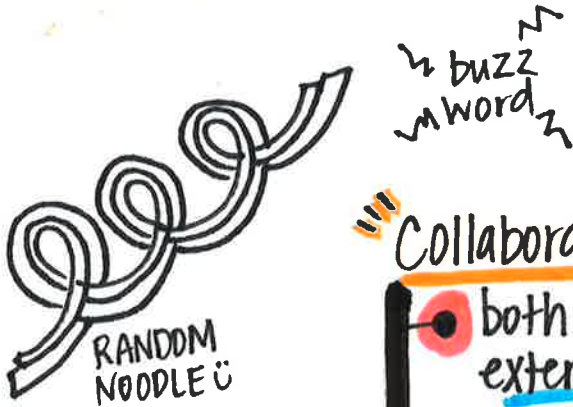
COMMON THEME: THE NEED FOR TRUST IN RELATIONSHIPS

“The follow-the-money” process is a barrier for collective IMPACT.” → it's called collaboration.

# USAID LEARN

www.usaidlearninglab.org

THE MISSION: to make USAID more of a learning organization.



buzz word

## Collaboration

• both internally and externally.

• INTERNAL TO USAID: DIFFERENT operating units who are working to IMPROVE DEVELOPMENT PRACTICE → created a group called the Learning DOJD.

## EXTERNAL to AID

IPs have won grants to implement projects that answer a key set of learning questions.

“FORCE IN NUMBERS.”  
“you're NOT ALONE.”

☑ COMMON AGENDA

• The need to continuously return to COMMON AGENDA.



A ROADMAP is INCREDIBLY HELPFUL.



How do you MEASURE COLLECTIVE IMPACT?

• Especially those behavioral change indicators.

☐ you need to address how POWER DYNAMICS impact TRUST!

You check back in on the shared measures!

